

*Mission: Improve medicine in the communities we serve.*

## Our Story

COPIC was founded by Colorado physicians in 1981 to address a medical liability crisis as premium rates were skyrocketing and major insurers were leaving the state. From the beginning, the company embraced ideals to ensure a stable medical liability environment, utilize a physician-directed approach, and put the interests of improving health care first.

Over the years, COPIC's commitment to improving medical outcomes has included substantial investments in education, risk management programs, patient safety initiatives, and other resources. Our goal is to support medical professionals who face ever-changing challenges and help them deliver the best patient care possible.

Today, COPIC is recognized as a trusted partner for physicians, medical professionals, group practices, health care facilities, and hospitals in the following states: Arizona, Colorado, Iowa, Minnesota, Montana, Nebraska, North Dakota, Oklahoma, South Dakota, and Wyoming. Coverage is also available in 18 states through COPIC's Risk Retention Group.



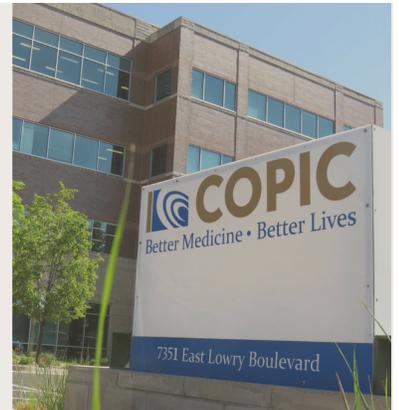
## COPIC insures:

**8,000+** physicians / **160+** medical facilities and hospitals

## Our Structure

COPIC is comprised of three entities:

- ✦ **COPIC Insurance Company** provides medical professional liability insurance and is recognized for its industry-leading patient safety and risk management programs.
- ✦ **COPIC Medical Foundation** supports improvements in health care outcomes through grant funding, medical student scholarships, and other efforts.
- ✦ **COPIC Financial Service Group** is a brokerage and consulting firm that focuses on financial services and products for members of the health care community.



*COPIC's Board of Directors consists of respected physicians with diverse medical backgrounds and business leaders with health care experience.*

## Key Principles

- ✦ COPIC focuses on learning from past medical errors to prevent future ones.
- ✦ When medicine meets the standard of care, COPIC vigorously defends insureds. When patients are injured due to a failure to meet the standard of care, we support fair and expeditious compensation.
- ✦ Our educational resources reinforce proactive, preventative measures designed to reduce risk and improve internal systems.
- ✦ COPIC strives to maintain a stable tort environment, which has a direct impact on accessible, affordable health care.

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## Each year...

COPIC fields over  
**13,000**  
calls from insureds  
regarding patient safety  
and risk management

offers more than **300**  
seminars and over  
**25** on-demand courses

and works with **2,000+**  
providers as part of on-site reviews

Our core business is medical professional liability insurance, but we provide much more...

**COPIC offers additional resources to help manage the business of health care;** these include support in dealing with issues such as human resources, data breaches, business compliance, and managing medical records.

**Drawing upon claims data, we identify high-risk areas and provide guidance on how to address these;** COPIC develops “best practices” that are used with in-person, on-site reviews to help the health care community improve patient care.



**Our nationally recognized 3Rs Program addresses patients’ needs after an unanticipated outcome;** 3Rs is a benchmark in communication and resolution programs, and encourages honest, open dialogue between providers and patients.

**We support the broader health care community through grant funding that has surpassed \$6 million;** grants from the COPIC Medical Foundation fund initiatives focused on areas such as safe opioid prescribing, simulation technology for training, advances in pediatric care and patient safety initiatives.

**Our team of expert physicians, attorneys, and claims specialists provide unparalleled support;** together, they help insureds navigate the complexities of health care.



**COPIC is a trusted source for professional medical education;** from current trends to evidence-based practices, we offer ongoing education that has earned us the highest accreditation status from the Accreditation Council for Continuing Medical Education (ACCME).

**COPIC is dedicated to state-level advocacy that protects the practice of good medicine;** this includes monitoring legislative and regulatory activities that may impact health care, as well as keeping legislators informed on key issues.

**We support physicians at all stages of their careers;** from medical student scholarships and a medical resident rotation program, to coverage for volunteer work and assistance with retirement planning, COPIC is there.

